

Why Novasomes?

Features of Novasome Technology

Benefits

- Up to 7 bilayer membranes surrounding a large, high-capacity center
- Ability to have neutral, positive, or negative surface charge
- Unlike other microencapsulated products, the Novasome cargo reservoir can be “loaded” up to 80%
- Novasomes are produced within a specific size range
- Novasomes can be manufactured to contain a medicated active ingredient

- Ability to carry and release a large volume of water-soluble molecules
- Novasomes can adhere to the skin or hair shaft, depending on varying conditions
- More active ingredient can be contained in a smaller volume of product
- Predictable release of active ingredient
- ingredients from drying out the skin, allowing for more frequent applications

- Pet’s skin is rehydrated over an extended period without leaving residues
- Enhanced adherence enables the active ingredient to resist rinsing
- When treating the pet, Novasome products are more efficient volume for volume
- Greater satisfaction for the pet owner when using Novasome products
- Speedier resolution of problems leading to enhanced client satisfaction